

Business Professional Call Script

"Hi _____, this is _____. We don't know each other yet, but your name and number came across my desk this week regarding a project I'm working on, that I think **might** hold some interest for you. Do you have a minute to talk?"

Qualifying question

"_____, I'm affiliated with the one of the leading companies in the 500 billion dollar wellness industry and we're expanding in (REGION). I'll get right to the point because I know your time is valuable. _____, **if** there was a **significant** amount of money on the table...are you keeping your eyes open for income-generating projects outside of **(in line with)** what you're currently doing, **or not?**"

(IF YES)

"Great, I was hoping you'd say that. Our company operates on a very successful business model and we're capitalizing on some very strong market trends. The reason I'm calling **you** is that I've discovered that people who are already successful in business do very well with this model, and I'd be interested to learn what you think."

"When can you look at the site and get back to me? OK, why don't we talk again _____ at _____?"

Answer to all questions: "_____, I don't want to spoil the video for you. Why don't you review the information? It'll help you formulate your questions and allow us to be on the same page, OK?"

Voice mail script

"Hi _____, this is _____. Listen, I'm working on a project that I think **might** hold some interest for you. Give me a call when you can talk for a couple of minutes. My number is _____. I look forward to hearing from you."