

Live Warm Call Script (product)

"Hi, (Name)? This is (your name). Am I interrupting anything important?"

(If you are interrupting)

"When's a good time we can chat for a couple of minutes?"

(If you're not interrupting)

"Great. How are you?" (Exchange a few pleasantries unless your friend needs your support in some way. Do what's best for them based upon their answer)

"Listen, I've only got a couple of minutes but I wanted to let you know that I've started a new business. I'm working with a company called GNLD. They're a (current # of years) year old company, and a leader in the Health and Wellness industry."

"We offer a full line of natural, whole-food based nutritional supplements and herbal products, a fantastic weight loss program, a wonderful skin care line and ecologically friendly home care products. And everything comes with a 100% money back guarantee."

"(Name), do you take nutritional supplements or use skin care products?"

(YES or NO)

"Would you be open to getting together for 15-20 minutes so I can share some information with you? I promise I won't give you a sales pitch. I'd just like you to know what we're about so that if there's ever an interest you can make an informed choice."

Do you have 15 minutes free on (weekday), or would (weekday) be better for you? How's (time) for you?"

"Great! You'll put that on your calendar, right?"

"Let me give you a website in case you'd like more information before we get together. Do you have a pen? It's GNLD.com

Great! I'll see you on (weekday) at (time).

V. 03-05-11

The Plumb GNLD Team: Michael T. Plumb

www.m-implumb.com | GNLD Nutrition Info: www.plumblinenutrition.com

(707) 280-4498 | Email: m_mplumb@yahoo.com