

WHY?

The most pathetic person is the one with sight, but no vision. Helen Keller

The one thing that will make the **most difference** in your speed of success is CLARITY in your REASONS for doing this. That is your WHY. Without a clear “WHY”, a person remains passive. When someone is passive, **nothing** happens.

Clarifying your purpose and reasons will be like getting an insurance policy to ensure your success. Most people spend more time planning a holiday than they do planning their lives. Skipping over this step could be the biggest reason for not making a success. A few minutes invested now, can make a huge difference for the rest of your life.

1. Here's how my life would be different when I have vibrant health:

2. Here's how my life would be different when I'm earning an extra \$500 to \$1000 /mo:

3. Here's how my life would be different when I'm earning an extra \$3—5000 /mo:

4. Here's how my life would be different when I'm earning and extra \$10,000+ /mo:

5. The 5 most important reasons I am willing to invest my time into this are:
 - i _____
 - ii _____
 - iii _____
 - iv _____
 - v _____
6. The thing that I would like *most* to achieve in my life is:

7. What would it COST me if I do NOT do this? **What is at stake for me?**

i _____

ii _____

iii _____

8. If I absolutely knew that eventually I would be making \$10,000 per month in Residual Income, and that is was impossible to fail, the maximum amount of time I would be willing to work to achieve that is _____ years.

9. The only things that could cause me to give up and quit are:

10. In order to be successful, I realize that I need to invest at least 10 hours per week in business building activities, so I will need to *give up* or *reduce* the equivalent amount of time in these activities:

i _____

ii _____

iii _____

11. The reasons I believe I will definitely be successful are:

i _____

ii _____

iii _____

iv _____

v _____

12. The person to whom I would most like to prove that I can be successful is:

13. Things that I would do if there were no limitations on time or money:

i _____

ii _____

iii _____

iv _____

v _____

My “Why”

The three most important reasons for succeeding in my business are:

1. _____

2. _____

3. _____

The thing that I would most like to achieve in my life is:

Signed _____

Date _____